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Books into Movies Analysis

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ETL PROJECT

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# TABLE OF CONTENTS

1. [TABLE OF CONTENTS](#_xz91j2lg2xqn)
2. [EXECUTIVE SUMMARY](#_au51mny0sx6)
3. [SOURCES OF DATA](#_3at9u9s4e0vp)
4. [DATA DICTIONARY](#_4p7xi5bvhxdr)
5. [DATA CLEANING](#_yyrhu7ml5bea)
6. [ERD DIAGRAM](#_3tfs0fjvm5v6)
7. [TABLE SCHEMA](#_30u5c7oqjs29)
8. [FIVE QUERIES WITH ANALYSIS](#_nh9ulbqnrk1i)

# EXECUTIVE SUMMARY

Many of the New York Times bestsellers are turned into books. We wanted to show the correlation between books produced to movies that were created based on the book. We used both of our datasets from Kaggle.com. The first dataset we used was data pulled from the Goodread API and placed onto kaggle, it contains various details about the books on their website. The second dataset we used was data pulled from TMDB API which included 5000+ movies with the title, producer and the release date.

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Overall Findings:

* Out of the 10,000 books analyzed, close to 520 were made into movies.
  + Within the last decade there were 152 books that were made into movies.
    - The earliest book “Beowulf” was published in the year 975 and the movie was released in 2007.
    - The latest movie was “Indignation” released in 2016, whose book was published in 2008.

**---------------------------------------------------------------------------------------**

Using the ETL procedure we were able to conduct our analysis:

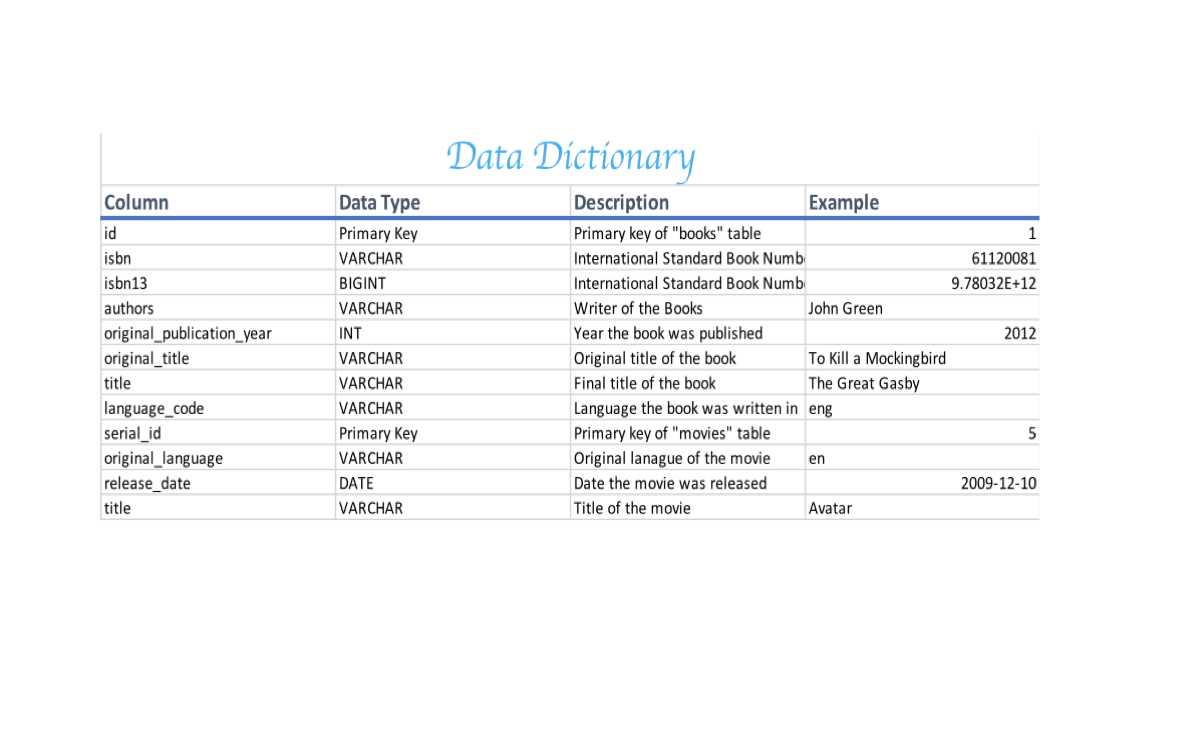
* **Extract:**
  + We looked for data sets that provided similar information on the books published and movie releases
    - For books we looked to reference “book\_id”, “title”, “author name” and “published date”
    - For movies we looked particularly for “title” and “release date”
* **Transform:**
  + We had to clean both data sets which mainly included renaming columns, dropping all columns not needed for the analysis, locate any null values and replacing them with the correct information or with an ‘unknown’ and sorting the columns to be more legible.
* **Load:** Using Postgres SQL we were able to create and join both cleaned tables into one and then proceed with our analysis.

# SOURCES OF DATA

1. Goodbooks-10k: <https://www.kaggle.com/zygmunt/goodbooks-10k#books.csv>
2. TMDB 5000 Movie Dataset: <https://www.kaggle.com/tmdb/tmdb-movie-metadata>

# DATA DICTIONARY

The data dictionary illustrates the type of data in our datasets:



# DATA CLEANING

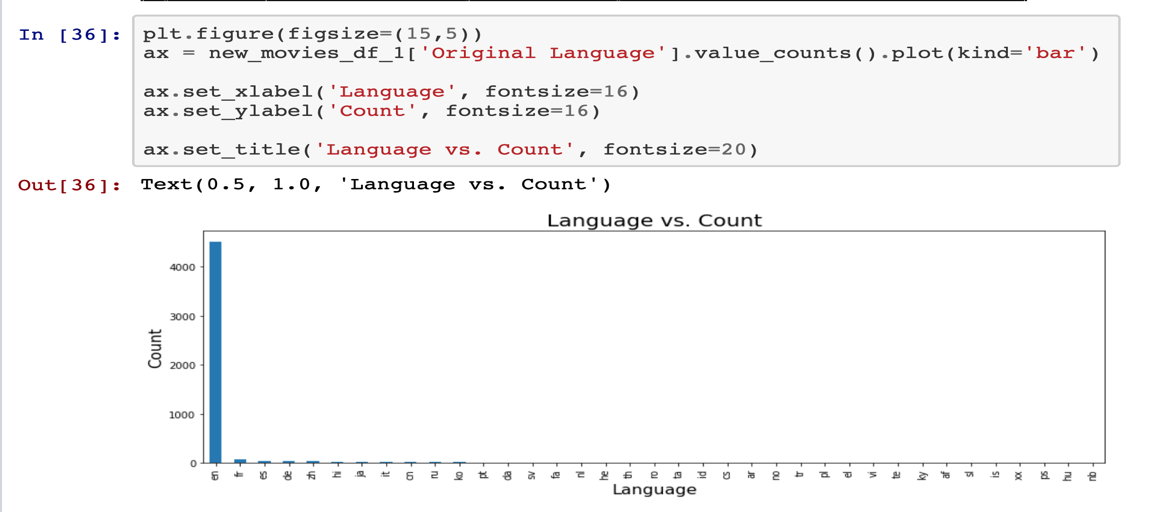
## Books Dataset

In our books dataset, we had many null values present. I wanted to count how many null values were present in each column so I created a matrix to create a visual.



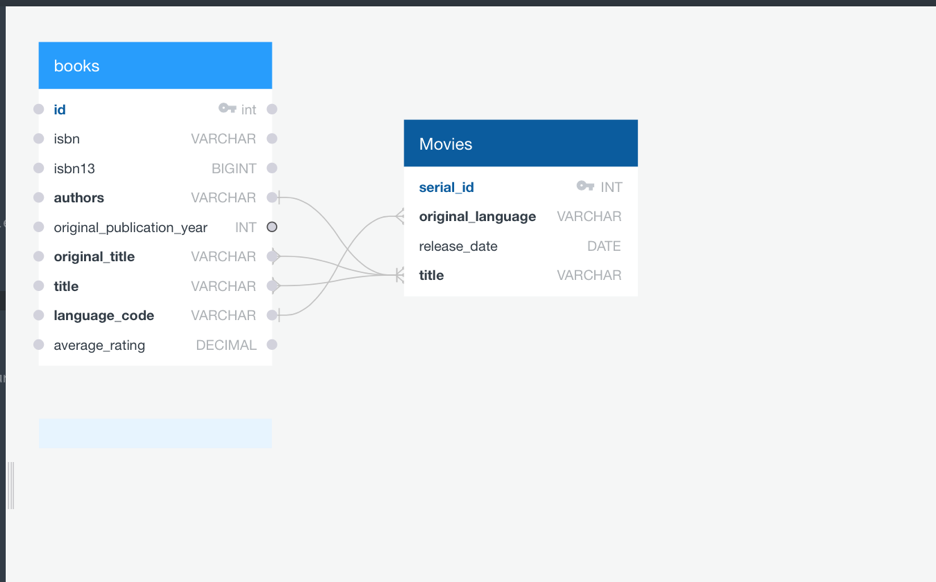
## Movies Dataset

We wanted to see which columns made sense to drop based on the most common data present.



# ERD DIAGRAM

The ERD Diagram shows the connections between both of our datasets.



# TABLE SCHEMA

The table schema below shows how we were able to pull the data from both CSV files separately and then join the tables together to be able to analyze the results.

**-- Drop table if exists**

**DROP TABLE IF EXISTS movies;**

**-- Create New Table**

**CREATE TABLE movies (**

**serial\_id INT PRIMARY KEY,**

**original\_language VARCHAR,**

**release\_date  DATE,**

**title  VARCHAR**

**);**

**SELECT \* FROM movies;**

**SELECT title**

**from movies;**

**SELECT release\_date**

**FROM movies;**

**SELECT \* FROM movies**

**WHERE release\_date >='2009-05-25'**

**AND release\_date <'2011-05-26'**

**SELECT \* FROM movies where serial\_id % 2 = 0;**

**SELECT \* FROM movies**

**WHERE release\_date >='2012-12-01'**

**AND release\_date <'2012-12-31'**

**-- Drop Table if exists**

**DROP TABLE books;**

**-- Create table**

**CREATE TABLE books (**

**id SERIAL PRIMARY KEY,**

**isbn VARCHAR(10000),**

**isbn13 BIGINT,**

**authors VARCHAR(10000),**

**original\_publication\_year INT,**

**original\_title VARCHAR(10000),**

**title VARCHAR(10000),**

**language\_code VARCHAR(10000)**

**);**

**SELECT \* FROM books;**

**SELECT book\_id, coalesce(book\_id,0)**

**FROM books;**

**SELECT isbn, coalesce(isbn, ‘Unknown’)**

**FROM books;**

**SELECT authors, coalesce(authors, ‘Unknown’)**

**FROM books;**

**SELECT title, coalesce(title, ‘Unknown’)**

**FROM books;**

**SELECT language\_code, coalesce(language\_code, ‘Unknown’)**

**FROM books;**

**--Join tables to display Title**

**SELECT \* from books;**

**SELECT \* from movies;**

**SELECT original\_title, authors, original\_publication\_year, release\_date**

**from books**

**INNER JOIN movies ON**

**movies.title=books.original\_title;**

**--Join tables to display Authors**

**SELECT \* FROM (**

**SELECT original\_title, authors, original\_publication\_year, release\_date**

**from books**

**INNER JOIN movies ON**

**movies.title=books.original\_title**

**) combined1**

**WHERE authors IN(**

**SELECT authors FROM(**

**SELECT authors**

**FROM books, movies**

**WHERE movies.title=books.original\_title**

**) combined2**

**Group by authors**

**Having count (authors) > 1)**

**--Earliest Published Book**

**SELECT \* from books;**

**SELECT \* from movies;**

**SELECT original\_title, authors, original\_publication\_year, release\_date**

**from books**

**INNER JOIN movies ON**

**movies.title=books.original\_title**

**WHERE original\_publication\_year >='0'**

**AND original\_publication\_year <'2019'**

**--Latest Movie Release Date**

**SELECT \* from books;**

**SELECT \* from movies;**

**SELECT original\_title, authors, original\_publication\_year, release\_date**

**from books**

**INNER JOIN movies ON**

**movies.title=books.original\_title**

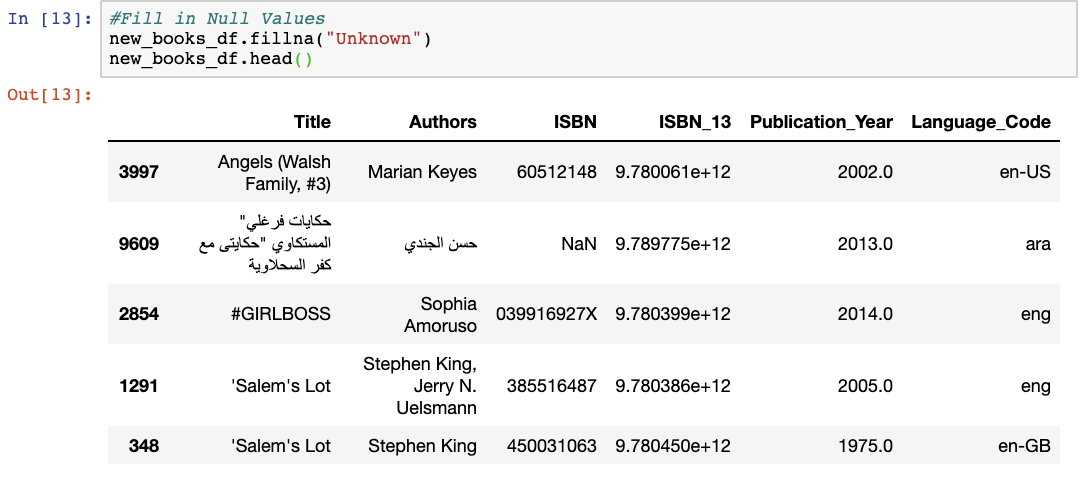
**WHERE release\_date >='2016-01-01'**

**AND release\_date <'2016-12-31'**

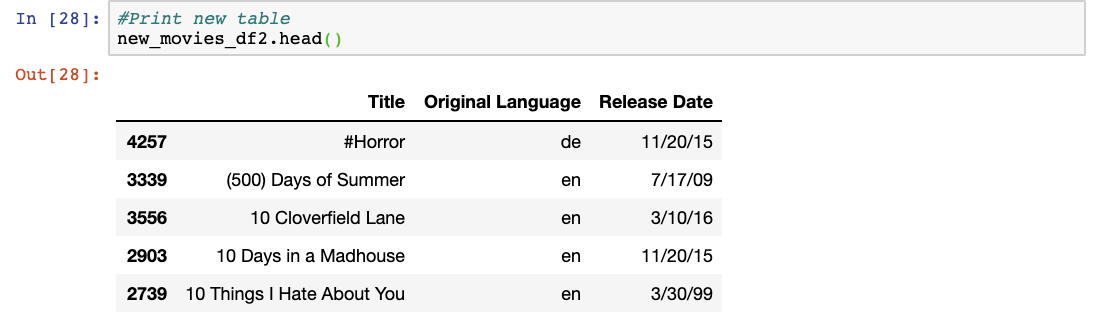
# QUERIES WITH ANALYSIS

## “Books and Movies CSV”

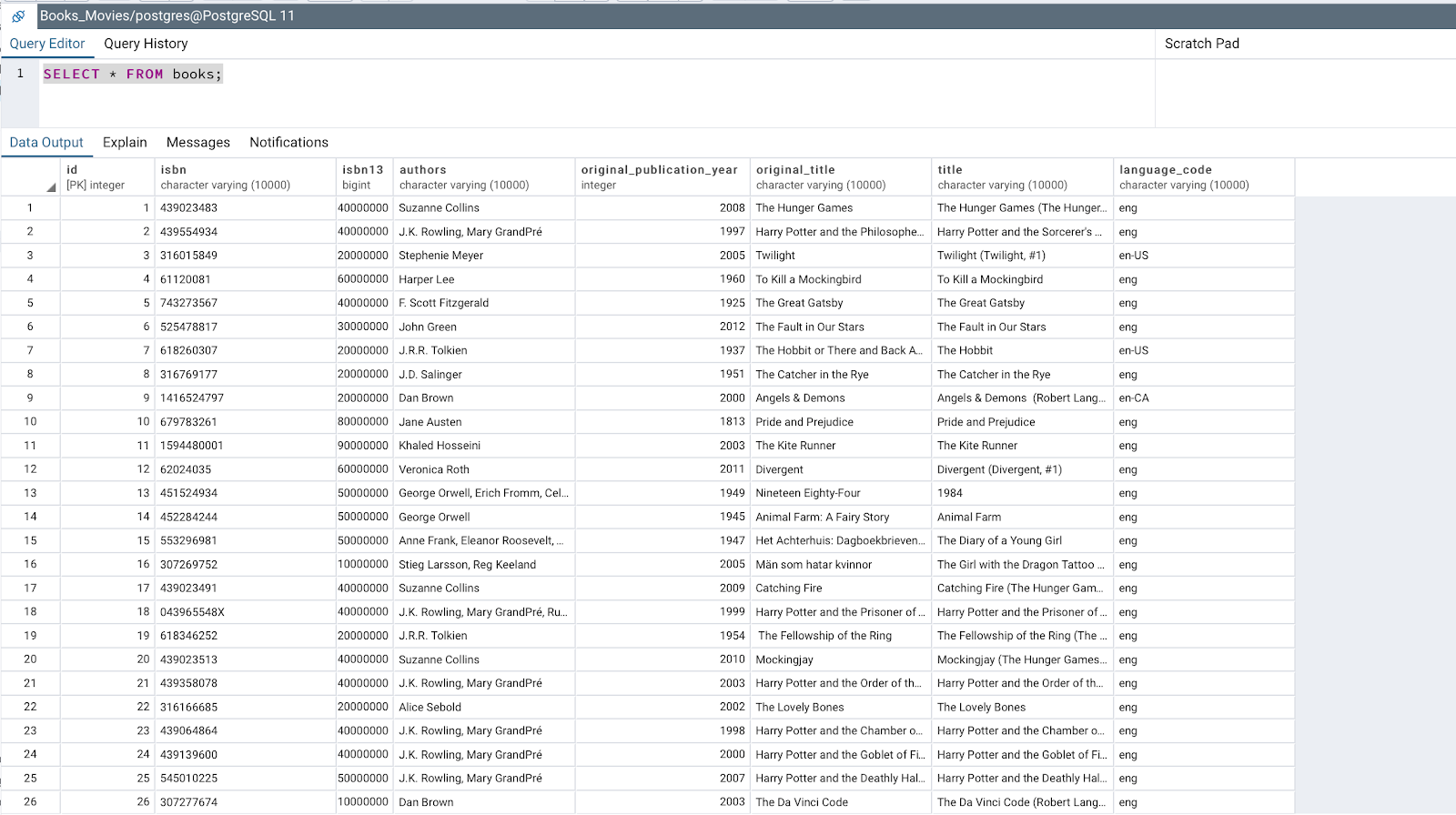
The Books CSV file cleaned and sorted with the Top 5 Books listed.

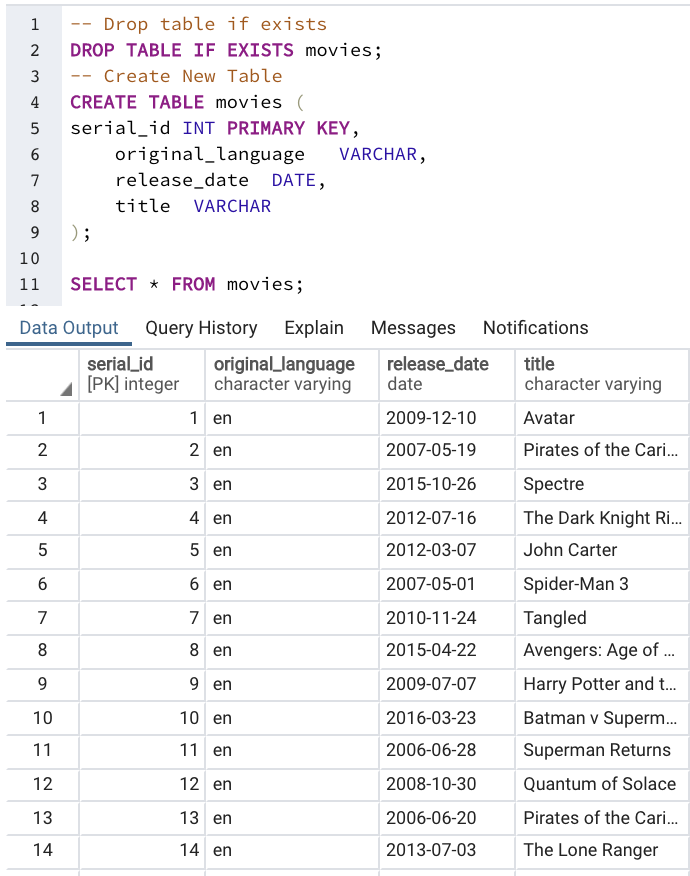


The Movies CSV file cleaned and sorted with the Top 5 Movies listed.



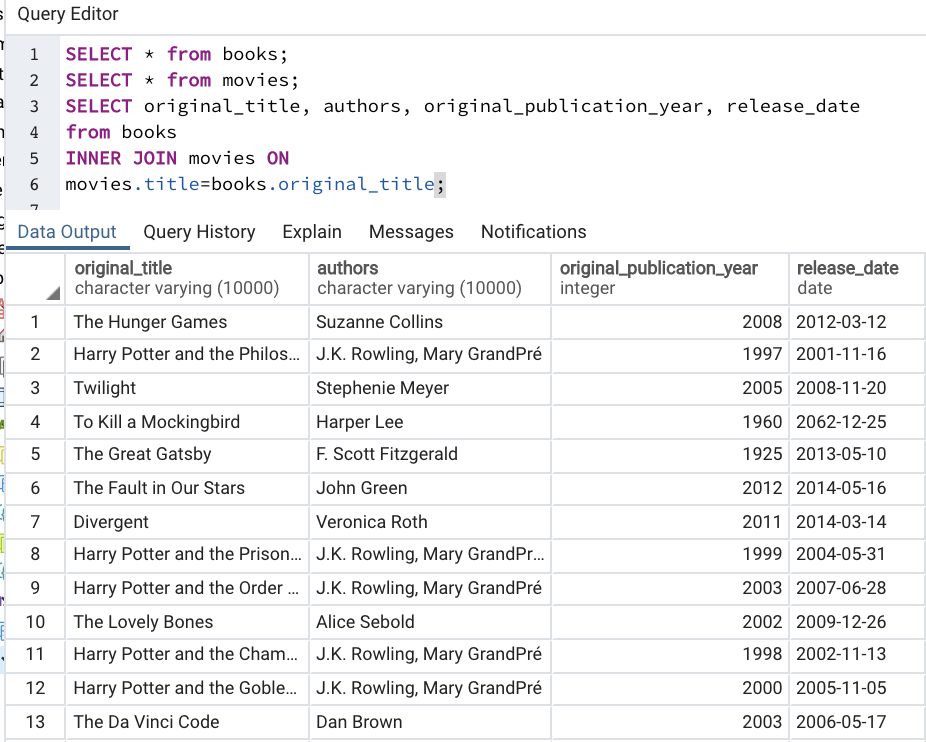
## “Books and Movies Query Table”

Using Postgres SQL, we were able to import the Books and Movies CSV file and create separate tables. Eventually these tables will be used to join the data based on Title and Author. 



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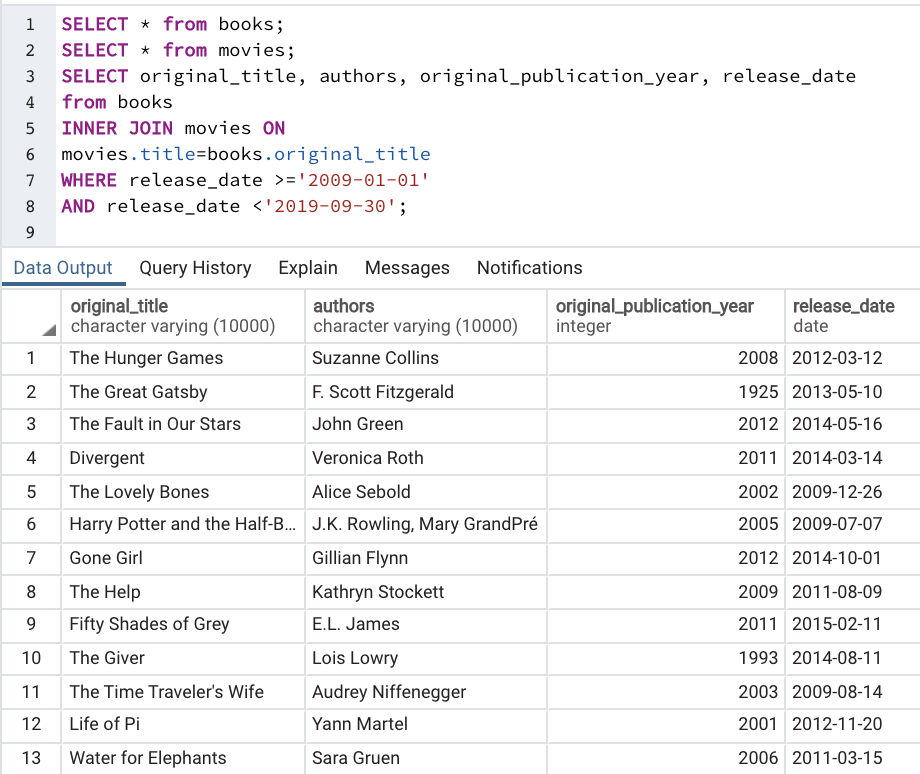
## “Joined Query Table”

Both Books and Movies tables joined together. The data below shows the titles and authors of books and movies inner joined together with the published year of the book and the release date of the movie. 

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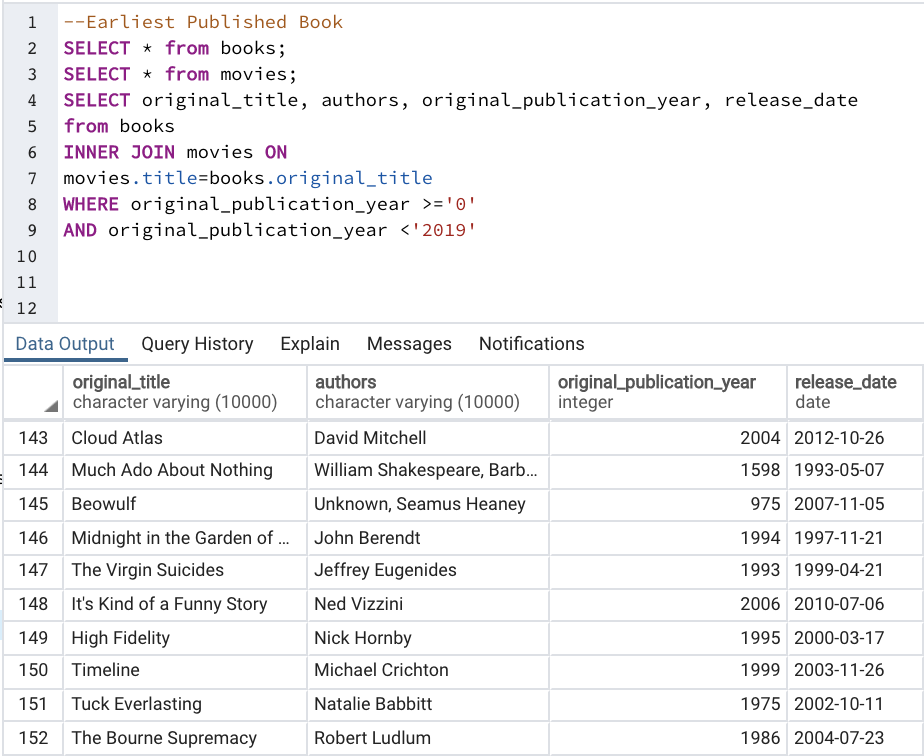
## “10 years of Books into Movies”

Showing from the years 2009 to 2019.



## “Earliest Book Published and Released into a Movie”

The earliest book was published in 975 and movie was released in 2007



## “Latest Movie Released from Published Book”

Latest movie released was in 2016.

